


INGREDIENTS FOR PERSONAL CARE PRODUCTS

Product Name	INCI Name	Efficacy	Feature
AROMA WATER (various scents) 	Depending on the type (Camelia Sinensis Leaf, Citrus Junos Peel Extract, etc.)		Water substitution in formulation
ALPINIA WATER	ALPINIA SPECCIOSA FLOWER/LEAF/STEM WATER	UV absorbing	Alpinia Water is extracted from Alpinia Speciosa which is taxonomically relative to ginger. Alpinia Water has aromatic odor and UV absorbing efficacy. Preservative free material.
AZUKI EXTRACT	PHASEOLUS ANGULARIS SEED EXTRACT BUTYLENE GLYCOL WATER	Anti-Oxidant Moisturization	AZUKI (Red Bean) has been referred to as a “Red Diamond” in Japan. AZUKI is rich in Polyphenols (mainly anthocyanin), Vitamin B, Minerals. Especially Polyphenols are around 1.5 times higher as in red wine.
MILK EXTRACT-J	MILK EXTRACT BUTYLENE GLYCOL	Promote dermal cell activity Moisturization Beta-carotene and vitamin E rich	Milk Extract is from Hokkaido. It’s a special milk from cows who are pastured in a stress-free environment. It promotes dermal cell activity and contains β-carotene and a lot of Vitamin E.
SEAELEGANT	CHONDRUS CRISPUS EXTRACT PENTYLENE GLYCOL WATER PHENOXYETHANOL	Anti-Wrinkle Moisturizing	Chondrus Crispus (Seaweed) extract. Containing polysaccharides. Moisturizing and anti-wrinkle effects. It is viscous liquid and improves the texture of formulation.
AQUA CERIA Powder S	CERIUM OXIDE SODIUM METAPHOSPHATE WATER	SPF Booster Blue-light blocking	Water dispersion of Cerium Oxide. Easy to make a mist, lotion, essence type product without white residue. Able to block UVA, UVB and Blue-light.

INGREDIENTS FOR PERSONAL CARE PRODUCTS

Product Name	INCI Name	Efficacy	Feature
ASPER EXTRACT GOLD	ASPERGILLUS FERMENT BG WATER GLYCERIN	Moisturizing Elasticity Anti-wrinkle Autophagy	Brown rice extract with Japanese traditional fermentation from <i>Aspergillus oryzae</i> (rice sort). Thanks to <i>Aspergillus oryzae</i> , ASPER EXTRACT GOLD contains over 900 fermentation metabolites. Due to low molecular weight the ingredient penetrates the skin better and Gene expression increases. Additionally provides moisturizing effect and increases skin elasticity.
LACTO-COSME	TREHALOSE LACTOBACILLUS	Oral Care Anti-aging	LACTO-COSME is a cosmetic ingredient containing the lactic acid bacteria "Lactobacillus crispatusKT-11 strain". This specific lactobacillus "KT-11" can enhance the antimicrobial action of antimicrobial peptides in the oral cavity, increases production of HA and improving skin barrier function.
IRONOMOTO Butterfly BLUE		Natural Color	The vivid blue color of butterfly pea flowers is due to ternatine, a type of anthocyanin which is a potent anti-oxidant.
K-BLEND HANA	LITHOSPERMUM OFFICINALE ROOT EXTRACT ANGELICA ACUTILOBA ROOT EXTRACT PHELLODENDRON AMURENSE BARK EXTRACT CURCUMA LONGA (TURMERIC) RHIZOME EXTRACT WATER BG	Anti- Oxidant Skin Brightening Anti-Acne	Herb Extract complex inspired by traditional Japanese ointment, "Shiun-kou" and "Chuou-kou". Thanks to this combination, it has Tyrosinase Inhibition activity (Skin brightening), DPPH Radical Scavenging activity (Anti-oxidant) and Anti-Acne effect.

INGREDIENTS FOR PERSONAL CARE PRODUCTS

Product Name	INCI Name	Efficacy	Feature
DAIZU EXTRACT	GLYCINE SOJA SEED EXTRACT BUTYLENE GLYCOL WATER	Anti-inflammation Promotion of collagen Cell activating	Daizu means soybean in Japanese. Soybeans contain rich nutrition, for example, isoflavones (daidzein, genistein and glycitein), saponins, amino acids etc. Anti-inflammation, moisturizing and collagen promotion are expected effects of this product.
ASHITABA EXTRACT	ANGELICA KEISKEI LEAF/STEM EXTRACT BUTYLENE GLYCOL WATER	Moisturizing Cell recovery	Ashitaba (Angelica Keiskei) is a wild grass of the family Sericeae with a refreshing scent. It is known for high nutritional value, and it is sometimes used for famous Japanese healthcare beverages "Aojiru" (green juice). Ashitaba contains vitamin A, B and K, flavonoid, organic acid and some minerals. The expected effects are moisturization and improvements to cell recovery.
PERFECT AQUA GEL SHEET (COLLAGEN)	ALGIN PROPYLENE GLYCOL ALGINATE SOLUBLE COLLAGEN SQUALANE POLYGLYCERYL-10 LAURATE	Anti-Wrinkle Moisturization	Water-soluble sheet which turn into gel when dissolved in water. Contains collagen derived from fish and squalane. Free from preservatives. Can also be used with a skin toner.
FS-500 (Green Tea Extract)	CAMELIA SENSIS LEAF EXTRACT BUTYLENE GLYCOL WATER	Deodorant activity Antioxidant	

INGREDIENTS FOR PERSONAL CARE PRODUCTS

Product Name	INCI Name	Efficacy	Feature
SANSHOU EXTRACT	LONICERA JAPONICA LEAF EXTRACT BUTYLENE GLYCOL WATER	Anti-inflammation	Suikazura (Lonicera Japonica) is a (semi) flowering tree of honeysuckle family. It is growing in Japan and East Asian countries. A dried bud of flower is called "Gold and Silver flower". As a medicine, it is used for indications of fever detoxification. Anti-inflammation effects are expected.
DOKUDAMI EXTRACT	HOUTTUYNIA CORDATA EXTRACT BUTYLENE GLYCOL WATER	Anti-inflammation	Dokudami (Houttuynia Cordata) is a plant of saururaceae family, widely distributed Southeast Asia. Especially in Japan Dokudami was used as a medicine since the Edo era and the name "Dokudami" comes from the japanese words for "suppressing poison" ("doku" = poison, "dami" = antidote). Dokudami contains flavonoid and it is expected to be anti-inflammatory.
AMACHA ZURU EXTRACT	GYNOSTEMMA PENTAPHYLLUM LEAF EXTRACT BUTYLENE GLYCOL WATER	Anti-inflammation Moisturizing Skin elasticity	Amacha-zuru (Gynostemma Pentaphyllum Leaf Extract) is a perennial crane plant of the perennial family coming from Asian countries. The leaves of Amachazuru have been used as a medicine and tea. Recently, it was revealed that saponin, which is similar to ginseng, is abundantly contained in the leaves and stems of the Amacha-zuru plant. The expected effects are anti-inflammatory, moisturizing and improvement of skin elasticity.